linked2pay
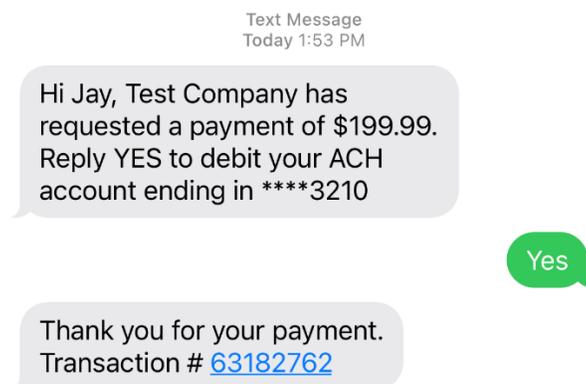
New linked2pay API unleashes the power of SMS so that payments can be authorized with a "Yes" reply

API includes contact management, custom text content that includes billing and payment method information, sending of SMS messages, processing of payments (card or ACH) with settlement, and webhooks for reporting

OXNARD, Calif., November 29, 2021 – linked2pay, a leading payment software technology provider, today announced the availability of an API that when integrated with software adds functionality that includes contact management, supports custom text content that includes billing and payment method information, sending of SMS messages, processing of payments (card or ACH) with settlement, and webhooks that report back to update the software.

"Since most of us prefer and respond much faster to text versus email our new Yes to pay by text option makes a innovative addition to our API payment options. Now when a customer receives a text the custom message relates to an invoice or purchase and includes the payment method (showing the last 4 digits) they have on file. When they reply Yes to the request a payment is processed and confirmed. It's hard to imagine that authorizing and processing a payment could get much easier," according to Bill Lodes, Chief Revenue Officer of linked2pay.

Text Message
Today 1:53 PM

Hi Jay, Test Company has requested a payment of $199.99. Reply YES to debit your ACH account ending in ****3210

Yes

Thank you for your payment. Transaction # 63182762

Research shows SMS (text) open rates as high as 98% and on average they get viewed within 90 seconds, or 60 times faster than email.

For more information, please start here

linked2pay is an easy to utilize, award-winning payments technology solution set. As an innovator in the delivery of payments technology, linked2pay is dedicated to the development of both integrated & non-integrated solutions that securely enable all our business partners and their customers to manage their payments processing and risk management more easily. Learn more at www.linked2pay.com.

Contact:

(866) 587-8249
partner@linked2pay.com
https://linked2pay.com
SOURCE linked2pay